



Palm Unbreakable Launches in the United States

MELBOURNE, AUSTRALIA: SEPTEMBER 15, 2010 The full range of Palm Unbreakable polycarbonate drink ware will be launched in the United States at the IBEX International Boat Builders Exhibition and Conference at Louisville, Kentucky, September 28-30, 2010 as well as 2010 RV Dealers International Convention/Expo in Las Vegas, October 4-7. Launching exclusively in the US will be the BPA-free range, designed specifically for family use.

The entire Palm Unbreakable range has been designed for outdoor use where highly functional design is essential, including good mouth feel and a consideration of ergonomics. Designed and made in Australia, Palm Unbreakable drink ware is microwave and dishwasher safe with a low centre of gravity, providing stability on uneven surfaces. The shapes are easy to hold and are stackable, minimizing storage during cooler months, although the glasses are also ideal for picnic use.



Managing Director and designer, Robert Wilson, believes good design that is fit for purpose extends itself to other situational uses. "The Boating range was designed to be used on the water where stability is a major concern," said Robert Wilson. "The range is also ideal for home use or wherever safety is a concern." In addition to a non-slip base, the Camping range features a glow-in-the-dark base, making the drink ware ideal for night-time entertaining outdoors where light is limited.

Robert Wilson will be showing at the AIMEX stand at IBEX, booth 1140, and on booth 437 at the RV Dealers Show in Las Vegas. Robert will also be available for follow up appointments on the West Coast in October.



For more information or product brochures, please contact Palm Products directly.

About Palm Unbreakable

Palm Unbreakable is the drink ware and tableware range designed and manufactured in Australia by Palm Products. Palm Tooling and Palm Plastics are divisions of the company that produce high precision plastic parts for the automotive industry, including Toyota, Ford, GM, Holden, and Porsche. Palm Products is wholly Australian owned and committed to manufacturing and supporting manufacturing locally. For more information, please see www.palmproducts.com.au.

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